

# POLICE LEADERSHIP CONFERENCE ★

APRIL 3 - 5, 2022

British Columbia Association of Chiefs of Police / Canadian Association of Chiefs of Police



## Corporate Partnership Package

Vancouver, BC Canada  
April 3-5, 2022

# 2022 Police Leadership Conference

## Leveraging Emerging Technology: Our Virtual Reality

The British Columbia Association of Chiefs of Police in partnership with the Canadian Association of Chiefs of Police are hosting the Police Leadership Conference in Vancouver, British Columbia. This is Canada's largest police leadership conference. The 2022 Conference Theme is, "Leveraging Emerging Technology: Our Virtual Reality". As leaders and members of the policing and public safety community we find ourselves working in an increasingly complex environment where the adoption and use of emerging technology is essential to effective service delivery. However, for many among us, knowing what is out there, how to access it, related fiscal considerations, sustainability, privacy impact and community acceptance present daunting challenges toward the acceptance and use of such technology.

This conference looks to explore and share the realities of emerging technology - to communicate in plain language what is out there and how it can enhance, support and showcase your service delivery. The carefully chosen list of keynote speakers will offer insights and practical examples of current and emerging innovative technology, stretching not only your reality but also your imaginations. You will explore what technology can do to help you provide excellence in policing and public safety, all within a first class venue.

There is no better way to put your company's strength, commitment, and corporate identity in the spotlight of the law enforcement community than by partnering with the 2022 Police Leadership Conference. Corporate Partners will reach the largest audience of senior police officers in Canada. As a Corporate Partner you will have an ideal platform to position your company and an industry leader.

If you would like to become a Corporate Partner, contact Sonya D'Silva at 613-595-1101 or [sonya@cacp.ca](mailto:sonya@cacp.ca)

## Corporate Partnership Levels

### Platinum Partner

**\$15,000**

- ◇ A fifteen (15) minute speaking opportunity (conference theme related)
- ◇ Invitation to the VIP reception on Sunday, April 3, 2022
- ◇ Three minute video, produced by sponsor, to be shown during the plenary sessions
- ◇ Company logo and level of sponsorship will appear prominently on the conference website and app with a direct link to our website (upon receipt of payment)
- ◇ Company logo will appear prominently on conference signage
- ◇ Plenary session acknowledgement with logo
- ◇ Opportunity to provide one promotional item to be distributed to delegates
- ◇ Two complimentary push notifications (marketing message) in the conference app
- ◇ Access to the delegate list (unless the delegate requests confidentiality) one month, and two weeks, prior to the event (once payment received)
- ◇ Three complimentary conference registrations for selected members of your staff
- ◇ Space for an exhibit display for the duration of the tradeshow

## PARTNERSHIP BENEFITS

- EXPOSURE TO THE LARGEST POLICE CONFERENCE IN CANADA
- OVER 600 LAW ENFORCEMENT PROFESSIONALS
- POSITION YOUR COMPANY AS AN INDUSTRY LEADER
- LIMITED NUMBER OF CORPORATE PARTNERS
- ONLY LAW ENFORCEMENT SUPPLIERS OF PRODUCTS AND SERVICES

For more information on becoming a Corporate Partner, please contact:

**Sonya D'Silva**

613-595-1101 or [sonya@cacp.ca](mailto:sonya@cacp.ca)

## CORPORATE PARTNERS

By being a partner of the Police Leadership Conference, you are exposing your products and services to law enforcement agencies from across Canada, the United States, and internationally.

### Gold Partner

**\$10,000**

- ◇ Invitation to the VIP reception on Sunday, April 3, 2022
- ◇ Two minute video, produced by sponsor, to be shown during the plenary sessions
- ◇ Company logo and level of sponsorship will appear prominently on the conference website and app with a direct link to your website (upon receipt of payment)
- ◇ Company logo will appear prominently on conference signage
- ◇ Plenary session acknowledgement with logo
- ◇ Opportunity to provide one promotional item to be distributed to delegates
- ◇ One complimentary push notification (marketing message) in the conference app
- ◇ Access to the delegate list (unless the delegate requests confidentiality) two weeks prior to the event (once payment received)
- ◇ Two complimentary conference registrations for selected members of your staff
- ◇ Space for an exhibit display for the duration of the tradeshow

### Silver Partner

**\$4,500**

- ◇ Invitation to the VIP reception on Sunday, April 3, 2022
- ◇ Company logo and level of sponsorship will appear prominently on the conference website and app with a direct link to your website (upon receipt of payment)
- ◇ Company logo will appear prominently on conference signage
- ◇ Plenary session acknowledgement with logo
- ◇ One complimentary conference registration for selected members of your staff
- ◇ Space for an exhibit display for the duration of the tradeshow

**EXHIBIT AREA - SOLD OUT!**

### Bronze Partner

**\$2,500**

- ◇ Invitation to the VIP reception on Sunday, April 3, 2022
- ◇ Company logo and level of sponsorship will appear prominently on the conference website and app with a direct link to your website (upon receipt of payment)
- ◇ Company logo will appear prominently on conference signage
- ◇ Plenary session acknowledgement with logo

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## CONTRIBUTION APPLICATION FORM

Please complete all sections of this form and return it to the CACP National Office. Once received and processed, the identified contact person will be sent a confirmation email and receipt.

### Organization Information

Contact Person:		
Title:		
Organization:		
Address:		
City:	Prov./State:	Postal Code:
Tel:	Email:	

### Contribution Levels: (all prices are in Canadian dollars)

Platinum	_____	\$15,000
Gold	_____	\$10,000
Silver	_____	\$4,500 <i>*exhibit area - Sold Out</i>
Bronze	_____	\$2,500

### Method of Payment

<input type="checkbox"/> Visa	<input type="checkbox"/> Master Card	<input type="checkbox"/> AMEX	<input type="checkbox"/> Cheque - Payable to CACP (mail to CACP, 300 Terry Fox Drive, Suite 100, Kanata, ON K2K 0E3)
Card Number:		Expiry Date:	CCV Number:
Cardholder's Name:			
PLEASE SEND YOUR COMPLETED FORM TO: <a href="mailto:sonya@cacp.ca">sonya@cacp.ca</a>			