

The Eleventh Canadian Public Safety Interoperability Workshop

“Broadband and Beyond”

December 3 to 6, 2017 in Ottawa, ON



Le onzième atelier canadien sur
l'interopérabilité en matière
de sécurité publique

« Un avenir à large bande »

Le 3 au 6 décembre 2017
à Ottawa (Ontario)

Contribution & Exhibit Package

CITIG 11: Your Opportunity to Influence Leaders!

Join us for Canada's premiere communications interoperability event from December 3 to 6, 2017 in Ottawa. The Eleventh Canadian Public Safety Interoperability Workshop, widely known as CITIG 11, will again break new ground on key voice and data interoperability issues facing today's public safety sector. The focus on information exchange, topic-specific discussion and interactive break-outs aims to support and promote the transfer of best practices and experience, and the development of a more unified approach to public safety interoperability across the country, between nations, and internationally.

Our eleventh annual event will have a special focus on mobile broadband for responders and the evolution of the proposed Canadian public safety broadband network (PSBN), but we will also have a healthy amount of content on traditional and emerging interoperability issues like land mobile radio, Next Generation 9-1-1 and cross-border challenges, to name a few. It will no doubt be our most impactful workshop to date. Again, we will feature hands-on sessions designed to help delegates gain an understanding of, or work toward making progress on, key issues, including:

- 700 MHz Broadband for Mission Critical Public Safety Data and related spectrum management issues
- Insight into the challenges of land mobile radio
- NG9-1-1 and its future in Canada and beyond
- Trends in interoperability technology, including both voice and data related issues
- National and cross-border interoperability planning
- Provincial, regional and local interoperability strategic planning
- Situational awareness, common/user defined operating pictures, precision information environments, GIS systems, blue force tracking and location based services
- Social Media for Emergency Management (#SMEM)

CITIG 11's target audience includes interoperability leaders and practitioners from:

- First-responder agencies (law enforcement, fire, paramedics, emergency management)
- Other public safety providers (federal, provincial, territorial, municipal)
- Military and Coast Guard
- Government agencies and utilities
- Non-governmental organizations in the emergency response and humanitarian aid sphere
- Academic and research institutions
- Industry professionals

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Connect with decision-makers who have direct purchase power

As a potential sponsor, exhibitor, or both, you have a unique opportunity. CITIG workshops attract top professionals from all over the country, and put your products and services in front of hundreds of interoperability practitioners who are decision makers. CITIG strives each year to increase your “return on investment,” both in terms of time and resources. We constantly work to provide attendees and supporters with maximum opportunities for success at no additional cost.

Benefits of exhibiting

- Face-to-face access to and expected more than 250 attendees with direct purchasing and referral power
- More than 8 hours of active exhibit time over two days
- Dedicated networking breaks with food and beverage services provided in the exhibit area
- A dedicated exhibitors reception at the end of day 1 with appetizers, bar and beverage service
- Complimentary exhibitor registrations with booth purchase
- Strong decision maker representation
- Plenty of opportunity for high-level, quality interaction with attendees

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Contribution Levels

<p><u>Platinum Level - \$15,000.00</u></p> <ul style="list-style-type: none"> ○ 15 minute speaking opportunity to plenary session ○ Opportunity to be a panel member for the Town Hall session on Wednesday, December 6, 2017 ○ One on one (in Ottawa) consulting session with CITIG executive director to assist in planning for the event ○ Your company logo on prominent signage ○ Opportunity to provide one promotional item to be distributed to delegates ○ Your company logo will appear prominently in the final workshop program ○ Your company logo will appear prominently on the CITIG website (once payment received) ○ Plenary session acknowledgement with logo ○ Complimentary full-page bilingual advertisement (premium location) in the final workshop program ○ Complimentary full-page bilingual advertisement (premium location) on the CITIG website (once payment received) ○ Access to the delegate list (unless the delegate requests confidentiality) one month and two weeks prior to the event (once payment received) ○ Three complimentary workshop registrations for selected members of your staff ○ Space for a 8x10 exhibit display for the duration of the tradeshow 	<p><u>Gold Level - \$10,000.00</u></p> <ul style="list-style-type: none"> ○ Your company logo on prominent signage ○ Opportunity to provide one promotional item to be distributed to delegates ○ Your company logo will appear prominently in the final workshop program ○ Your company logo will appear prominently on the CITIG website (once payment received) ○ Plenary session acknowledgement with logo ○ Complimentary ½-page bilingual advertisement (premium location) in the final workshop program ○ Complimentary ½-page bilingual advertisement (premium location) on the CITIG website (once payment received) ○ One on one (in Ottawa) consulting session with CITIG executive director to assist in planning for the event ○ Access to the delegate list (unless the delegate requests confidentiality) two weeks prior to the event (once payment received) ○ Two complimentary workshop registrations for selected members of your staff ○ Space for a 8x10 exhibit display for the duration of the tradeshow
<p><u>Silver Level - \$5,000.00</u></p> <ul style="list-style-type: none"> ○ Your company logo on prominent signage ○ Your company logo will appear prominently in the final workshop program ○ Your company logo will appear prominently on the CITIG website (once payment received) ○ Plenary session acknowledgement with logo ○ One complimentary workshop registration for a selected member of your staff ○ Space for a 8x10 exhibit display for the duration of the tradeshow 	<p><u>Bronze Level - \$3,000.00</u></p> <ul style="list-style-type: none"> ○ Your company logo on prominent signage ○ Your company logo will appear prominently in the final workshop program ○ Plenary session acknowledgement with logo ○ Your company name will appear prominently on the CITIG website (once payment received)



The Eleventh Canadian Public Safety Interoperability Workshop
CONTRIBUTION APPLICATION FORM

Please complete all sections of this form and return it to the CACP National Office. Once received and processed, the identified contact person will be sent a confirmation email and receipt . If you have any questions, please contact Sara Sowieta at 613-595-1101 or by email sara@cacp.ca

Organization Information:

Contact Person: _____
 Title: _____
 Company or Organization: _____
 Address: _____
 City: _____ Prov./State: _____ Postal Code: _____
 Tel: _____ Ext.: _____ Fax: _____
 e-mail: _____

Contribution Levels: *(all prices are in Canadian dollars)*

Platinum	_____	\$15, 000
Gold	_____	\$10, 000
Silver	_____	\$5, 000
Bronze	_____	\$3, 000

Method of Payment:

Visa Master Card Cheque - **Payable to CACP**

If cheque, please mail to: CACP, 300 Terry Fox Drive, Suite 100, Kanata, ON K2K 0E3

Card Number: _____ Expiry Date: _____
 Cardholder's Name: _____ Signature/Initials: _____

PLEASE SEND YOUR COMPLETED FORM TO: sara@cacp.ca, or fax to 613-383-0372